

ICON EXPO 2018 EDUCATION SNAPSHOT

		Thursday Feb. 8	Friday Feb. 9		Saturday Feb. 10		
MORNING				Masonry Systems Selling Conference Education Sessions 7:00 am - 9:00 am		Featured Plants and Virtual Tour 7:30 am - 9:30 am	Segmental Retaining Wall— Sales Professional and Installer Certification Program 8:00 am – 3:30 pm (Exam offered 3:30 pm – 4:30 pm)
	AFTERNOON	Masonry Systems Selling (MaSS) Conference <i>NCMA Business Luncheon is included in registration.</i> 12:00 pm - 2:00 pm	Featured Speaker Brunch with ESPN Analyst Herm Edwards (additional fee) 9:00 am - 11:00 am		Boot Camp for Production Personnel 7:00 am - 3:00 pm	Knowledge Garden and Demonstrations on the show floor 8:00 am - 4:00 pm	(Exam offered 3:30 pm – 4:30 pm)
		Knowledge Garden on the show floor 1:00 pm - 4:00 pm	<i>MaSS Conference attendees visit</i> ICON EXPO Machinery & Equipment Show 11:00 am – 1:00 pm	<i>Boot Camp attendees visit</i> ICON EXPO Machinery & Equipment Show Demonstrations on the show floor 3:00 pm – 5:00 pm			
Masonry Systems Selling Conference Opening Session 2:15 pm - 5:00 pm			Masonry Systems Selling Conference Education Sessions 1:00 pm - 4:00 pm	ICON EXPO Machinery & Equipment Show Demonstrations on the show floor 3:00 pm – 5:00 pm	NCMA Product Development & Creative Concepts Forum 4:00 pm - 5:30 pm	ICON EXPO Machinery & Equipment Show 3:30 pm – 5:30 pm	

Please see pages 8 & 9 for complete education program schedules.

(as of 11/28/17 calendar subject to change)