



2018 ICON EXPO Show Guide

<u>Page Size</u>	<u>Rate</u>	<u>Ad Size</u>
Cover 2, 3 & 4	\$3500	8.75 x 11" (including bleed)
Full page	\$2500	8.75 x 11" (including bleed)
1/2 page	\$1500	7.25" x 4.5"
1/4 page	\$1000	3.5" x 4.5"

ICON EXPO 2018 Show Guide advertising is only open to contracted exhibitors.

Advertisers must supply ready-to-print artwork. If you need edits to previously supplied artwork, the design costs will be passed on to the advertiser. If advertiser needs assistance with design work, NCMA will gladly forward our designer contact information.

Mechanical Specifications: Files to be submitted in a hi-resolution, Adobe Acrobat (PDF). Trim size of the publication is 8.25" x 10.5". Minimum resolution depth for graphics is 300 dots per inch.

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Advertising Order Form

I would like to reserve the following space: (Materials Due December 15, 2017)

	Cover 2, 3, 4	Full Bleed	\$3500
	Full Page	Full Bleed	\$2500
	1/2 Page	Horizontal	\$1500
	1/4 Page	Vertical	\$1000

Name _____

Email _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Signature _____

Return Advertising Order Form to:

ICON EXPO NCMA

Attn: Jan Mason

Office: [847-234-6402](tel:847-234-6402)

Cell: [312-560-3081](tel:312-560-3081)

jmason@ncma.org

Make checks payable to NCMA. Rates are not subject to agency discounts. If paying by credit card, please fill out the form below and return to NCMA.

Visa MasterCard American Express

Credit Card # _____

Exp. Date _____ Security Code _____

Signature _____

WIRE-IN INSTRUCTIONS: (To make payment to National Concrete Masonry Association)

BANK NAME: CAPITAL ONE BANK

FBO: NATIONAL CONCRETE MASONRY ASSOCIATION

ACCOUNT NUMBER: 1714300650

ABA NUMBER: 255071981

SWIFT CODE: HIBKUS44 If applicable, please indicate invoice number(s) being paid with the wire transfer